



2016 7 7

“ ”

“ ”

“ ”

“

”

“

” “

” “

” “

”

“

” “

”

“

”

“

”

“

”

<

>

“

”

1

2014 2 28

750

9 1 107

2013 7 10

3,000

425 212 1282

2003 6 5

1,000

2 1 01101 04

1

2

3

4

5

2

3

D D IMAX

2016 7 21

“ ”

50,000,000

1 “ + ”

2

1,000,000,000

306,695,400

IMAX

3

IMAX

“ ”

1 1,000,000,000

2 1,000,000,000

1,200,000,000

10

-10

70%

30%

3 1,200,000,000

1,400,000,000

12

-12

50%

50%

4 1,400,000,000

14

-14

30%

70%

1,400,000,000

1,900,000,000

1,400,000,000

-14

10%

30%

70%

